

MARY KAY SCOTT

Website Developer

PROFILE

Web developer with over 10 years experience developing and maintaining websites. I am most interested in producing dynamic and engaging websites that push the functional envelope while maintaining optimal usability.

Accomplishments:

- Designed and deployed a SharePoint (WSS 3.0) company intranet with over 20 sites, using custom templates, custom security implementation using Active Directory
- Co-led a major overhaul of 2,000 page website including layouts, content, scripting, and applications. Special attention paid to Section 508 compliance
- Took over a small, static HTML professional service website with 7,000 hits per month and turned it into a highly-ranked, database-driven ASP, CSS-styled website with over 86,000 hits per month by studying and employing white hat search engine optimization (SEO) methods and pay-per-click advertising.

SKILLS

Programming: Proficient in handcoding HTML, CSS, ASP.NET, VBScript, and SQL. Have significant experience with JQuery, JavaScript, XHTML, XML, XSLT, XHTML

Software: Visual Studio 2005/2010, Dreamweaver CS5, SQL Server 2008, Adobe Products: Photoshop, Illustrator, Fireworks, Dreamweaver, Acrobat; Visio, Microsoft Office 2011, SharePoint Designer, SQL Enterprise Manager

EXPERIENCE

2008-PRESENT, UNIVERSAL SERVICE ADMINISTRATIVE COMPANY (WASHINGTON, DC)

Web Developer

- Co-led major overhaul of www.usac.org, including hardware, OS, content, scripting, applications, search engine, and analytics software.
- Designed and deployed a SharePoint (WSS 3.0) company intranet with over 20 sites. Custom templates, custom security implementation using Active Directory.
- SharePoint middle-tier design using SharePoint Designer (XHTML, XML, JQuery, Javascript), including custom lists, and interactive "applications" using only SharePoint Designer (no building or deploying required).
- ASP.NET 4.0 application design, with data layer (SQL Server and/or Table Adapters), business logic layer, and separate presentation layer. Each include an error reporting database and on-line code documentation.
- Managed server deployments for WSS 3.0, WebTrends Analytics, IIS 7
- Oversaw deployment of ControlPoint SharePoint administrative tool, and use regularly for reporting and monitoring.
- Redesigned WebTrends data sources and profiles for optimal reporting to website content owners. Maintained WebTrends SDC system and provided end-user support.
- Lyris (mass email software) end-user support/maintenance

1999-2008, COHEN MOHR LLP (WASHINGTON, DC)

Web Developer

Design and maintain three dynamic websites with user interfaces using HTML 4.01 Strict, valid CSS, and ASP, with data in SQL Server 2005. Employ search engine optimization methods to maintain and improve rankings by monitoring algorithm changes, making code improvements, tracking keywords, performing regular link maintenance, and regularly updating content.

- www.cohenmohr.com
- erecordslegalcenter.com (now located at www.cohenmohr.com/erecords/erechome.asp)
- gsascheduleresource.com (now located at www.cohenmohr.com/gsa/gsa/home.asp)

Project Manager

Co-wrote and helped oversee implementation of Disaster Recovery Plan. Oversaw transition of entire network from Macintosh hardware/software to PC and Microsoft. Oversaw network upgrades to Active Directory (AD), designing and implementing OU structure. Researched and wrote Document Retention plan draft.

Systems Administrator

Network responsibilities: Include administration, network security, Active Directory maintenance, Disaster Recovery Plan compliance, Windows Server 2003 and Exchange Server 2003 deployments and maintenance.

Other accomplishments: Design and publishing of online and print marketing materials using Photoshop and MS Publisher, including firm brochure and datasheets. Design, deployment, and maintenance of database applications in MS Access and SQL Server. Distributed File System (DFS) design and deployment, intranet wiki, intranet help desk.

2005-PRESENT , FREE LANCE (WASHINGTON, DC)

Free Lance Web Developer

Designed and developed dynamic websites in ASP using SQL Server.

- www.citywildlife.org
- www.petesfingers.com

2000-2006, VARIOUS (WASHINGTON, DC)

Instructor of Philosophy

Instructor of Philosophy at Georgetown University, Trinity College, Central Texas College at the National Naval Medical Center in Bethesda.

EDUCATION

Master of Arts in Bioethics received from Georgetown University, Washington, DC, in 2003. Other degrees: Master of Arts in Philosophy from the University of Houston; Bachelor of Arts from the Plan II Honors Program at The University of Texas at Austin.